

# Calvin L. Mahr

Content manager

## Contact info

+49 04206 25 51 25


CalvinLMahr@outlook.com


Germany, Stuhr, Karl-Liebknecht-Strasse 26

## Education


● **University of Bremen** 2002 - 2006  
Germany, Bremen


## Skills


Strong proficiency in content management systems 


Hands-on experience in creating and publishing web content 


Excellent writing skills 

Expertise in crafting engaging and SEO-friendly content 

Proficient in using analytics tools 

Solid understanding of social media platforms 

Experience in conducting keyword research and implementing on-page SEO 

Ability to effectively manage multiple projects simultaneously 

## Links

 calvinlmahr

 calvinlmahr

## Hobbies

Photography

Reading

## Professional summary

Results-oriented Content Manager with over three years of experience creating compelling digital content. Skilled in developing and implementing effective content strategies to drive brand awareness, increase website traffic, and engage target audiences. Proven track record of managing cross-functional teams and delivering high-quality content on time. Strong understanding of SEO best practices and analytics, with a passion for staying up-to-date on industry trends and emerging technologies. Committed to driving continuous improvement and exceeding client expectations.

## Experience

● Content Manager March 2008 - Now  
**Bluewave Tech Solutions GmbH**, Germany, Bremen

- Develop and implement content strategies for various clients, resulting in a significant increase in website traffic and user engagement.
- Manage a team of writers and oversee the production of high-quality digital content, including articles, blog posts, and social media campaigns.
- Conduct thorough market research to identify emerging trends and create compelling content that aligns with consumer needs.
- Collaborate with cross-functional teams including design, SEO, and marketing to ensure content is delivered on time and meets project requirements.
- Utilize analytics tools to track and analyze content performance, making data-driven decisions for continuous improvement.

## Project Management Experience

- Successfully managed multiple projects from initiation to completion

- Coordinated project timelines, resources, and deliverables
- Tracked project progress and effectively communicated updates to stakeholders