# **KAREN** GRASSI

**Fashion Designer** 

karen.grassi@email.com 💟

United States, Sacramento, CA 💽

#### **PROFESSIONAL SUMMARY**

Innovative and detail-oriented Fashion Designer with experience in creating stylish, functional, and trendsetting apparel. Adept at combining artistic vision with technical skills to produce high-quality designs that resonate with diverse audiences.

Portfolio: karenmgrassi.com

in Linkedin

#### EDUCATION

2016 - 2018

## Master of Fine Arts in Fashion Design

Parsons School of Design / United States, New York, NY

#### 2012 - 2016

#### **Bachelor of Arts in Fashion Design**

Fashion Institute of Design & Merchandising / United States, Los Angeles, CA

#### SKILLS

| • | Sewing               | Expert |
|---|----------------------|--------|
| ٠ | Patternmaking        | Expert |
| ٠ | Textiles             | Expert |
| ٠ | Color Theory         | Expert |
| ٠ | Illustration         | Expert |
| ٠ | CAD Design           | Expert |
| ٠ | Garment Construction | Expert |
| ٠ | Fabric Selection     | Expert |
|   |                      |        |

#### LANGUAGES

• French – Fluent

#### EXPERIENCE -

2021 - Now

#### Senior Fashion Designer

#### Couture Studios / United States, New York, NY

- Spearhead the design and execution of four critically acclaimed seasonal collections, resulting in a 30% increase in brand recognition.
- Manage a design team of five, overseeing the creation of high-fashion pieces from concept to production.
- Collaborate with textile engineers to develop sustainable fabric blends, contributing to the company's eco-friendly initiative.

#### 2018 - 2021

#### Freelance Fashion Designer Self-Employed / United States, Sacramento, CA

- Designed and produced custom garments for private clients, including formal wear and casual attire.
- Developed a personal brand through a successful online portfolio.
- Managed all aspects of the design process, from consultations to fittings.

#### 2017 - 2017

### Fashion Designer Intern

#### Atelier du Chic / France, Paris

- Assisted with the development of high-profile collections.
- Gained hands-on experience in the global fashion industry, contributing to design projects that were featured in leading fashion magazines.
- Conducted market research to inform design decisions, ensuring alignment with current fashion trends and consumer preferences.

#### **PROJECT** -

#### Interactive Fashion Exhibit United States, New York, 2022

- Created an interactive fashion exhibit for a museum showcasing the evolution of fashion over the decades.
- The project included a series of immersive installations and historical garments, attracting over 50,000 visitors and receiving praise from both critics and the public.