

Cori Guthrie

Social Media Manager

FROM

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Social Media Manager

TO

David Noel

Baltimore Markets

DETAILS

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Minot, ND

Dear Mr. Noel,

I am writing to express my interest in the Social Media Manager position at Baltimore Markets. With a passion for digital marketing and a proven track record of success, I am confident that I would be a valuable asset to your team.

In my current role, I am responsible for developing and executing social media strategies that have increased our online presence and engagement by 50%. I have also successfully managed multiple social media platforms, including Facebook, Instagram, Twitter, and LinkedIn, and consistently produced high-quality content that resonates with our target audience.

One of my proudest achievements was creating a viral campaign on Instagram that resulted in a 30% increase in website traffic and a 20% increase in sales within the first month. This campaign not only garnered attention from our target audience but also received recognition from industry leaders, such as Forbes and Entrepreneur Magazine.

Aside from my experience and achievements, I believe my best qualities are my creativity, attention to detail, and ability to adapt to changing trends and algorithms. I am constantly seeking new ways to engage with audiences and stay ahead of the competition. Additionally, my strong communication skills have allowed me to collaborate effectively with cross-functional teams and deliver successful campaigns.

I am also well-versed in various social media management tools and analytics platforms, which have helped me monitor performance and make data-driven decisions. With my experience, skills, and passion for social media marketing, I am confident that I can drive Baltimore Markets' online presence to new heights.

Thank you for considering my application. I look forward to discussing how my skills and experience align with your needs further.

Sincerely,

Cori Guthrie