



Fashion Creative Director

Evelyn Johnson

Professional summary

Visionary Fashion Creative Director with over 19 years of international experience in leading design teams, developing innovative collections, and driving brand growth in competitive markets. Having honed skills across renowned fashion capitals, eager to leverage global perspective and expertise back in the USA. Committed to infusing creative excellence and strategic direction to elevate brand identity and captivate audiences.

Experience

Creative Director

July 2018 - August 2024

Maison de Mode / France, Paris

- Directed the creative vision for seasonal collections, resulting in a 25% increase in brand recognition.
- Led a diverse team of designers, stylists, and photographers to produce cohesive and innovative fashion campaigns.
- Collaborated with marketing and sales teams to ensure alignment of creative direction with business objectives.

Head of Design

January 2014 - June 2018

Iconic Fashion Group / Italy, Milan

- Spearheaded the design process for women's ready-to-wear collections, achieving record sales growth of 30% year-over-year.
- Implemented sustainable design practices, reducing production costs by 15%.
- Managed the end-to-end product development cycle, from concept to retail.

Senior Fashion Designer

August 2009 - December 2013

Global Couture / Japan, Tokyo

- Developed trend-setting designs that positioned the brand at the forefront of the Asian fashion market.
- Conducted market research to identify emerging trends and incorporated them into design strategies.
- Mentored junior designers, fostering a culture of creativity and professional growth within the team.

Fashion Designer

April 2005 - July 2009

Elite Style / United States, New York

+1 914-555-1234

evelynjohnson@email.com

United States, Purdys, NY

Links

Online Portfolio: evelynjohnsonportfolio.com

Education

Bachelor of Fine Arts in Fashion Design

2001 - 2005

Parsons School of Design

United States, New York

Skills

Creative Direction ◆◆◆◆◆

Trend Analysis ◆◆◆◆◆

Team Leadership ◆◆◆◆◆

Brand Development ◆◆◆◆◆

Cross-Cultural Communication ◆◆◆◆◆

Project Management ◆◆◆◆◆

Adobe Creative Suite ◆◆◆◆◆

Fabric and Textile Knowledge ◆◆◆◆◆

Languages

◆ French (Fluent) ◆ Italian (Fluent)

◆ Japanese (Conversational)