




PATRICIA ALLEN

Publishing Creative Director

+1 696-555-1234 

patriciaallen@email.com 

United States, Littleton, CO 

PROFESSIONAL SUMMARY

Experienced Publishing Creative Director with expertise in leading innovative publishing projects, developing compelling content strategies, and managing creative teams. After a career hiatus dedicated to child care, eager to leverage the extensive background and renewed energy to drive impactful creative initiatives.

EDUCATION

2004 - 2008

Bachelor of Fine Arts (BFA) in Graphic Design

California College of the Arts / United States, San Francisco, CA

Certified Creative Director

American Association of Publishing Professionals / Renewed in 2023

Certificate in Digital Publishing

Online Publishing Institute / Completed in 2022

SKILLS

- Editorial Strategy and Planning Expert
- Team Leadership and Collaboration Expert
- Project Management and Production Expert
- Digital and Print Media Expert
- Brand Development and Marketing Expert
- Photoshop, Illustrator, InDesign Expert

EXPERIENCE

2022 - 2024

Stay-at-Home Mom Home / Littleton, CO

- Dedicated time to full-time childcare responsibilities.
- Organized family schedules, events, and activities.
- Freelanced on various design projects.

2018 - 2021

Creative Director Inspire Publications / United States, New York

- Led the creative direction for a range of high-profile publishing projects, resulting in a 35% increase in readership.
- Managed a team of 15+ designers, writers, and editors, providing guidance and fostering a collaborative environment.
- Orchestrated the redesign of flagship magazine titles, incorporating modern design elements that revitalized the brand and attracted new subscribers.

2014 - 2018

Senior Art Director Visionary Publishing House / United States, Chicago, IL

- Directed the creative aspects of magazines, collaborating with editors.
- Coordinated with marketing teams to develop promotional materials.
- Mentored junior designers and provided constructive feedback.

2012 - 2014

Art Director Elite Publishing Group / United States, San Francisco, CA

- Managed the design and layout of various print and digital articles.
- Executed design projects under tight deadlines.