

+1 212-555-7890

heidimparker@email.com

New York

EDUCATION

Bachelor of Fine Arts (BFA) in Creative Arts

School of Visual Arts, United States, New York, NY

2020 - 2024

- **Graduated:** May 2024
- **Relevant Coursework:** Graphic Design, Digital Media, Art Direction, Marketing, and Branding
- **Membership:** Student Member, American Institute of Graphic Arts (2021 - 2024)

SKILLS

- Social Media Management (Instagram, Facebook, Twitter)
- Event Coordination
- Research and Trend Analysis
- Organization
- Collaboration
- Project Coordination

HEIDI PARKER

CREATIVE DIRECTOR ASSISTANT

PROFESSIONAL SUMMARY

Recent graduate with a Bachelor's degree in Creative Arts and a strong foundation in multimedia design, seeking to leverage my internship experience to support and enhance the creative processes of a dynamic team. Passionate about contributing to innovative projects and developing skills in creative direction and project management.

EXPERIENCE

- June 2023 - August 2023

Intern

Design Innovations / United States, New York, NY

- Assisted in the development and execution of design concepts for digital content.
- Collaborated with the creative team to brainstorm and refine visual ideas for client presentations and social media campaigns.
- Managed the organization of design files and assets, ensuring all materials were up-to-date and accessible.
- Conducted research on industry trends to support the creative strategy and enhance project outcomes.

VOLUNTEERING EXPERIENCE

- September 2022 - December 2022 / Art for All Foundation, New York

Event Coordinator Volunteer

- Organized and executed art events and exhibitions, including managing schedules, coordinating with artists, and overseeing event logistics.
- Promoted events through social media and community outreach, resulting in increased attendance and engagement.

- June 2021 - August 2021 / Youth Art Program, New York

Creative Workshops Facilitator

- Led workshops for youth, teaching basic art and design skills and encouraging self-expression through various mediums.
- Developed workshop materials and lesson plans to engage and inspire participants.