

# ALLEN SAYRE

MAC Makeup Artist

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Boise, ID



## PROFESSIONAL SUMMARY

Creative and skilled MAC Makeup Artist with over 9 years of experience in high-profile beauty and fashion industry settings. Proven expertise in creating diverse looks for various clients, enhancing personal style, and delivering exceptional results.

Instagram - allensayre

## EDUCATION

2024 - 2024

### Advanced Makeup Techniques

MAC Pro Masterclass / Boise, ID

2020 - 2022

### Diploma in Cosmetology

Cosmetology School of Idaho / Boise, ID

## SKILLS

- Expertise in MAC product lines and techniques Expert
- Proficient in color theory and skin types Expert
- Strong artistic and creative abilities Expert
- Excellent communication and client relationship skills Expert
- Ability to work under pressure and meet tight deadlines Expert
- Knowledge of current makeup trends and techniques Expert

## LANGUAGES

- Spanish (Advanced)

## EXPERIENCE

2022 - Now

### Senior Makeup Artist MAC Cosmetics / Boise, ID

- Provide personalized makeup consultations to clients, resulting in a 20% increase in repeat business.
- Create customized looks for high-profile events, fashion shows, and photoshoots, maintaining client satisfaction scores of 95%.
- Train and mentor junior artists, improving team performance and skill levels through hands-on workshops.
- Collaborate with photographers and stylists to achieve cohesive and innovative visual aesthetics for editorial work.

2018 - 2022

### Freelance Makeup Artist Self-employed / Boise, ID

- Worked with a diverse clientele, including brides, actors, and models, to create tailored makeup looks for weddings, film, and promotional events.
- Managed client appointments, product inventory, and budgeting, ensuring efficient and organized operations.
- Developed strong client relationships through exceptional service and personalized beauty solutions, leading to a 30% increase in referrals.

2015 - 2018

### Makeup Artist Beauty Lounge Salon / Boise, ID

- Applied makeup for a range of clients, including special events, daily beauty routines, and makeovers, achieving a high client satisfaction rate.
- Assisted in the development and execution of in-store promotions and makeup demonstrations, boosting sales by 15%.