

 (512) 555-4567

 alex.freeman3D@gmail.com

 Austin, TX

Portfolio: www.alexfreemanart.com

EDUCATION

Bachelor of Science in Industrial Design

University of Texas, Austin, TX

Graduated: May 2018

Certifications

- Product Visualization for 3D Artists – LinkedIn Learning, 2020
- Certified SolidWorks Professional I (CSWP) – Dassault Systèmes, 2019

SKILLS

- **Software:** Blender, Maya, KeyShot, SolidWorks, Rhino, Photoshop
- **Technical:** High-poly modeling, product visualization, rendering, lighting, texturing
- **Other:** Project management, freelance client coordination, AR model optimization, rapid prototyping

ALEX FREEMAN

FREELANCE 3D ARTIST

PROFESSIONAL SUMMARY

Experienced Freelance 3D artist specializing in product design and visualization for consumer electronics, furniture, and industrial design. Adept at creating high-quality 3D models and photorealistic renders that help companies bring their products to market.

EXPERIENCE

- June 2022 - Now

3D Product Designer

Apple Inc. / Remote

- Create 3D models and detailed renders for Apple's upcoming line of accessories, including cases, stands, and headphones.
- Collaborate with the industrial design team to ensure models accurately reflected product specifications and branding.
- Produce high-quality renders that were used in marketing materials and promotional campaigns.
- Deliver assets optimized for AR applications, ensuring seamless integration into Apple's ecosystem.

- February 2020 - May 2022

3D Visualization Artist

Herman Miller / Remote

- Designed 3D models and photorealistic renders for a new line of ergonomic office chairs, focusing on material accuracy and product detailing.
- Worked closely with the product development team to create visually engaging models for use in both digital catalogs and physical showrooms.
- Developed animations and interactive 3D walkthroughs to enhance customer experiences on the company's website.

- July 2018 - January 2020

3D Generalist

Nike / Remote

- Modeled and rendered detailed 3D representations of sports footwear and accessories for use in Nike's online store.
- Created 360-degree product visualizations that enhanced customer engagement and increased online sales.
- Assisted the marketing team by producing dynamic visual content for promotional campaigns and product launches.