



Product Owner

Minnie Burton

Professional summary

Results-driven Product Owner with over 7 years of experience in startup environments. Proven ability to manage product lifecycles from conception to launch, focusing on user-centric design and agile methodologies. Strong communicator skilled in aligning cross-functional teams with business goals to deliver innovative solutions.

Experience

Product Owner

2021 - Now

Tech Innovators Inc. / San Francisco, CA

- Lead a team of 8 in the development of a project management tool that increased team efficiency by 30%.
- Collaborate with UX/UI designers to conduct user research and usability testing, resulting in a 25% increase in user satisfaction scores.
- Develop and maintain a prioritized product backlog, ensuring alignment with strategic business objectives.

Associate Product Owner

2019 - 2021

Brightwave Technologies / Austin, TX

- Assisted in the launch of a mobile application that reached over 50,000 downloads in the first 6 months.
- Analyzed user feedback and data analytics to drive feature enhancements, leading to a 20% increase in user retention.
- Coordinated with marketing and sales teams to develop go-to-market strategies and promotional campaigns.

Junior Product Manager

2017 - 2019

GreenLight Solutions / Los Angeles, CA

- Supported senior product managers in the ideation and development of green tech products.
- Managed product roadmaps, ensuring timely delivery of features and improvements.

Projects

- Smart Home Device Integration: Spearheaded the integration of smart home devices into the product line, resulting in a 40% increase in customer engagement.
- Customer Feedback Portal: Launched a customer feedback portal that streamlined communication between users and the product team, reducing response time by 50%.

Education

Bachelor of Science in Business Administration

University of California, Berkeley

Graduated: May 2017

Certifications

- Certified Scrum Product Owner (CSPO) - Scrum Alliance, 2020
- Product Management Certification - Product School, 2018

Skills

Agile Methodologies (Scrum, Kanban) ◆◆◆◆◆

Product Roadmapping ◆◆◆◆◆

User Story Writing ◆◆◆◆◆

Prioritization ◆◆◆◆◆

Stakeholder Management ◆◆◆◆◆

Business Acumen ◆◆◆◆◆

Requirements Gathering ◆◆◆◆◆