

SMALL BUSINESS OWNER

Jessica Foster



PROFESSIONAL SUMMARY

Experienced Small Business Owner with over 12 years of expertise in the retail industry. Owner and operator of "Foster's Corner Boutique," a successful retail shop in the heart of Boston. Proven track record of increasing revenue through exceptional customer service, effective merchandising, and building strong community relationships.

EXPERIENCE

Owner & Operator, Foster's Corner Boutique,
Boston, MA

2013 - Now

- Build and maintain a profitable retail business specializing in clothing, accessories, and home décor.
- Manage daily operations including inventory, staff scheduling, purchasing, and marketing.
- Increased sales by 25% in the first year by implementing targeted local marketing strategies.
- Develop and maintain a loyal customer base by hosting in-store events and promotions.
- Supervise a team of 5 employees, providing training and leadership to enhance customer satisfaction.

EDUCATION

Bachelor of Science in Business Administration,
University of Massachusetts – Boston, MA

Graduated: May 2012

☎ (617) 555-0182

✉ jessica.foster@email.com

📍 Boston, MA

SKILLS

Retail management



Inventory control



Visual merchandising



Customer service



Sales strategies



AWARDS

★ Customer Service Excellence Award –
National Retail Federation, 2023

★ Top 5 Small Business in Downtown
Boston – Boston Chamber of
Commerce, 2020

★ Best Local Boutique Award – Boston
Business Association, 2018