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Whitestone, NY

From
Barbara Brunner
Copywriter

To
Raymond Sharp
Sound Advice

Dear Hiring Manager,

I am writing to express my interest in the Copywriter position at Sound Advice. With over 3 years of experience in the field of copywriting, I am confident that I possess the necessary skills and qualifications to excel in this role.

In my current position, I have successfully created engaging and persuasive content for various clients in industries such as technology, healthcare, and lifestyle. My responsibilities include conducting thorough research, developing creative concepts, and crafting compelling copy that resonates with the target audience.

One of my biggest achievements as a Copywriter was leading the rebranding campaign for a major tech company. I worked closely with the marketing team to develop a new brand voice and tone that reflected their vision and values. This resulted in a 30% increase in website traffic and a significant improvement in brand recognition.

Apart from my experience, I believe my best qualities are my attention to detail, creativity, and strong communication skills. As a perfectionist, I take great pride in ensuring that every word and sentence is carefully crafted to convey the desired message.

I am also well-versed in SEO techniques and proficient in various content management systems such as WordPress and HubSpot. Furthermore, I am a quick learner who is always eager to expand my knowledge and stay updated on industry trends.

I am excited about the opportunity to bring my skills and experience to Sound Advice and contribute to your team's success. Thank you for considering my application. I look forward to discussing how I can add value to your organization.

Sincerely,

Barbara Brunner