

# RONALD WOODWARD

## Freelance Web Designer



(555) 123-4567



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Austin, TX

### Education

#### Bachelor of Fine Arts in Graphic Design

2013 - 2017

University of Texas, Austin, TX


#### Google UX Design Certificate

2021


#### Webflow Expert Certification


2020


### Skills


Web Design: HTML, CSS, JavaScript, jQuery 


CMS Platforms: WordPress, Wix, Squarespace 

Design Tools: Adobe XD, Figma, Photoshop 

Responsive Web Design 

E-commerce Solutions (Shopify, WooCommerce) 

SEO Best Practices 

Client Communication & Relationship Building 

### Professional summary

Creative and self-driven freelance web designer with over 6 years of experience in creating innovative and responsive websites for clients across various industries. Adept at collaborating with clients to understand their needs, delivering custom design solutions, and maintaining long-term client relationships.

### Experience

#### Self-Employed — Austin, TX

March 2019 - Now

#### Freelance Web Designer

- Design and developed over 30 custom websites for small businesses, startups, and personal brands.
- Work closely with clients to understand their needs, creating mockups, wireframes, and prototypes for approval.
- Deliver user-friendly, mobile-optimized websites that increase client engagement by 40%.
- Provide ongoing website maintenance and updates for clients.

#### Notable Projects:

- Luna Boutique – Designed an e-commerce website for a local fashion retailer, boosting online sales by 50%.
- Austin Music School – Redesigned the website for a local music school, improving user experience and attracting 20% more students.

### Links

 Website: [www.ronaldwoodward-designs.com](http://www.ronaldwoodward-designs.com)