# laura.kim@gmail.com

# **LAURA** KIM

# E-learning Instructional Designer

United States, San Francisco, CA

#### **PROFESSIONAL SUMMARY**

Highly skilled E-learning Instructional Designer with experience in creating engaging online courses. Proficient in using authoring tools such as Articulate Storyline and Adobe Captivate, as well as learning management systems (LMS) such as Moodle and Blackboard.

#### **EDUCATION**

## **Master of Science in Instructional Design and Technology**

San Francisco State University / United States, Graduated: May 2016

### **Bachelor of Arts in Communication Studies**

University of California, Berkeley / United States, Graduated: May 2014

#### Certifications

- · Certified Instructional Designer/Developer, October 2021
- Adobe Captivate Specialist, March 2019
- Articulate Storyline 360 Certification, July 2018

SKILLS		
•	E-learning content development	Expert
•	Learning Management Systems (LMS)	Expert
•	Instructional design frameworks (ADDIE, SAM)	Expert
•	SCORM and xAPI	Expert
•	Gamification and interactivity	Expert
•	Learner analysis and needs assessment	Expert
•	Video and multimedia editing	Expert
•	Content curation and management	Expert

Expert

Collaboration with SMEs

#### **EXPERIENCE**

2020 - Now

# E-learning Instructional Designer Tech Solutions, Inc. / United States, San Francisco, CA

- Develop and design e-learning modules for various industries, including technology, healthcare, and finance.
- · Collaborate with subject matter experts to create engaging, interactive learning materials.
- Use Articulate Storyline and Adobe Captivate to design SCORM-compliant courses and simulations.
- Conduct regular evaluations of e-learning modules to ensure they meet company objectives and learner needs.
- Train staff on how to use the LMS for course enrollment, tracking progress, and reporting results.

2017 - 2020

# **Junior Instructional Designer** Global Learning, Inc. / United States, San Francisco, CA

- · Assisted senior instructional designers in the creation of online training programs.
- Coordinated with stakeholders to gather course requirements and learning objectives.
- · Developed and implemented course assessments to measure learner progress and effectiveness.
- Managed the integration of e-learning content into the company's LMS platform.