



# Maria Johnson

Retail Merchandiser

## CONTACT

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United States, Los Angeles, CA

## EDUCATION

### Bachelor of Arts in Marketing

University of California, Los Angeles,  
United States, Graduated: May 2017

### Certifications

- Certified Visual Merchandiser (CVM),**  
*National Association of Merchandising Professionals, March 2021*
- Retail Marketing and Merchandising Certification,** *Retail Merchandising Academy, August 2019*

## PROFESSIONAL SUMMARY

Detail-oriented and customer-focused Retail Merchandiser with experience in managing product displays, stock replenishment, and promoting brand visibility in high-traffic environments. Adept at collaborating with teams and store managers to optimize product placement and drive sales.

## EXPERIENCE

### Senior Retail Merchandiser

2020 - Now

#### Best Buy, Los Angeles, CA

- Oversee product displays and inventory across multiple categories, ensuring compliance with merchandising guidelines.
- Coordinate with store managers to implement sales strategies that increase product visibility and drive foot traffic.
- Track sales performance data and analyze trends to inform product placement and promotional decisions.
- Collaborate with visual merchandising team to execute seasonal and promotional displays, maintaining visual appeal and alignment with brand standards.

### Retail Merchandiser

2017 - 2020

#### Target, Los Angeles, CA

- Assisted in executing merchandising strategies in-store for new product launches and promotions.
- Conducted inventory audits, organized stock, and ensured products were neatly arranged according to planograms.
- Maintained strong relationships with store staff to facilitate smooth communication and alignment of merchandising goals.
- Supported sales initiatives by ensuring high-demand items were well-stocked and visible to customers.

## SKILLS

Product display optimization	★★★★★
Inventory management and replenishment	★★★★★
Sales performance analysis	★★★★★
Team collaboration and communication	★★★★★
Strong knowledge of visual merchandising standards	★★★★★