SAMANTHA LEE

Sports Agent



(555) 345-6789

samantha.lee@email.com

New York, NY

Professional summary

Experienced sports agent with a decade of expertise in contract negotiation, endorsement deals, and talent management. Proven track record of securing lucrative opportunities for clients in the NBA and MLB.

Experience

Senior Sports Agent

Elite Sports Management, New York, NY

- Negotiate multi-million dollar contracts for top NBA and MLB athletes, securing an average increase of 20% in annual earnings.
- Establish partnerships with leading brands such as Nike, Adidas, and Gatorade.
- Advise clients on career development and post-retirement planning.
- Represent athletes in legal matters, ensuring compliance with league regulations.

Junior Agent

July 2011 - March 2015

April 2015 - Now

Manhattan Athletic Agency, New York, NY

- Supported senior agents in contract drafting and negotiations for NFL and NHL players.
- Organized promotional events and media appearances, enhancing client visibility.
- Scouted emerging talent from college and international leagues.
- Assisted in sponsorship deal structuring and brand partnerships.

Education

J.D., Fordham University School of Law

Graduated May 2011

Certified Contract Advisor (NFLPA)

Issued September 2012

Skills

Can negotiate a sneaker deal while stuck in airport security. Expert

Once closed a deal mid-halftime snack run. Yes, it counts. Expert

Expert

Talent scouting and recruitment Expert

Endorsement deals and sponsorships Expert

Legal compliance and contract law Expert

Public relations and media management Expert

Networking and relationship building Expert

Awards

- Negotiated the highest rookie contract for an NBA player in 2021.
- Featured on ESPN Business Report for expertise in athlete branding.
- Successfully secured over \$10 million in endorsement deals for clients.