

COLLIN JOHNSON

Senior Corporate Instructional Designer

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New York, NY 

PROFESSIONAL SUMMARY

Dynamic Senior Corporate Instructional Designer with 12 years of experience designing, implementing, and evaluating employee training programs across diverse industries. Expertise in aligning corporate goals with effective learning solutions to enhance employee performance and productivity. Skilled in content development, e-learning, and leadership training.

EDUCATION

Master of Arts in Organizational Leadership

SKILLS

- Corporate Training & Development Expert
- E-Learning & Blended Learning Solutions Expert
- ADDIE and SAM Instructional Design Models Expert
- Leadership Training Programs Expert
- Learning Management Systems (LMS) Expert
- Project Management Expert
- Stakeholder Collaboration Expert
- Performance Assessment and Metrics Expert

EXPERIENCE

2018 - Now

Senior Corporate Instructional Designer JP Morgan Chase / New York, NY

- Design and launch a company-wide leadership development program, improving managerial effectiveness across the organization by 35%.
- Created over 50 e-learning courses focused on compliance, soft skills, and technical skills, reaching over 10,000 employees globally.
- Partner with senior management to assess training needs and aligned learning solutions with strategic business objectives.
- Deliver train-the-trainer sessions to improve internal knowledge sharing and instructional consistency across departments.

2013 - 2018

Corporate Instructional Designer American Express / New York, NY

- Developed blended learning programs that integrated classroom and virtual learning, increasing learner engagement by 25%.
- Conducted thorough learning needs analysis to design customized training for specific departments, resulting in improved performance by 18%.
- Worked with global teams to design culturally appropriate training materials for employees in multiple regions.