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EDUCATION

Master of Business Administration (MBA) – Finance

University of Miami, FL | Graduated: 2013

Bachelor of Science in Accounting

Florida State University | Tallahassee, FL
| Graduated: 2010

Certifications

- Certified Public Accountant (CPA) – Florida | Issued: March 2014
- Chartered Financial Analyst (CFA) Level II Candidate | Expected: December 2025

SKILLS

- Financial Reporting
- Budgeting & Forecasting
- GAAP & IFRS Compliance
- Financial Software (SAP, Oracle)
- Cost Reduction Strategies
- Cash Flow Management
- Financial Analysis & Modeling
- Team Leadership & Training
- Risk Management
- Strategic Financial Planning

ASHLEY SMITH

CORPORATE FINANCIAL CONTROLLER

PROFESSIONAL SUMMARY

Financial Controller with experience leading financial operations in large corporations. Expertise in financial reporting, budgeting, forecasting, and process optimization. Skilled in driving cost-efficiency measures, ensuring compliance with accounting standards, and improving profitability across multiple departments.

EXPERIENCE

- 2018 - Now

Corporate Financial Controller

Coca-Cola Beverages Florida / Miami, FL

- Spearhead the preparation and analysis of monthly, quarterly, and annual financial reports for a \$4.5 billion business unit.
- Manage all budgeting, forecasting, and cost control efforts, resulting in a 12% reduction in operating expenses year-over-year.
- Direct the year-end closing process, ensuring that financial statements were compliant with GAAP and regulatory standards.
- Lead a team of 10 finance professionals, providing guidance and professional development opportunities to improve departmental efficiency.

- 2014 - 2018

Senior Financial Analyst

PepsiCo / Purchase, NY

- Provided comprehensive financial analysis and reporting support for PepsiCo's North American beverage division.
- Worked directly with department heads to prepare quarterly forecasts, improving forecasting accuracy by 15%.
- Managed the analysis of operating expenses and identified cost-saving opportunities that contributed to a 10% reduction in expenses.

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Projects

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- Budget Optimization Project. Led a team to implement a new budgeting system, reducing budget preparation time by 20%.
- Cost Efficiency Initiative. Identified and executed cost-saving measures that resulted in an annual savings of \$500,000.