




# Sophia Martinez

Mobile UX Designer

## CONTACT

-  (512) 555-9823
-  sophia.martinez@email.com
-  Austin, TX

## EDUCATION

### Bachelor of Fine Arts in Digital Media Design

The University of Texas at Austin, TX | 2025

### Certifications

- Google Mobile UX Certification | Issued Aug 2025
- Coursera – Mobile App UI/UX Design | Issued Nov 2024

### Tools & Technologies

- Figma
- Adobe XD
- Sketch
- Axure RP
- InVision
- UsabilityHub

## LINKS

 [sophiamartinezux.com](https://sophiamartinezux.com)

## PROFESSIONAL SUMMARY

User-focused Mobile UX Designer passionate about creating intuitive and engaging mobile experiences. Skilled in Figma, Adobe XD, and user research, with a strong understanding of mobile-first design and usability principles.

## EXPERIENCE

### Mobile UX Designer Intern

2024 - 2024

#### AppNova Studios, Austin, TX

- Designed intuitive user flows for a wellness app, resulting in a 25% improvement in retention.
- Created high-fidelity prototypes and conducted usability tests with over 20 mobile users.
- Led a redesign of the onboarding experience, reducing user drop-off rates by 15%.
- Worked closely with developers to ensure designs adhered to iOS and Android UI guidelines.

### UX Designer (Freelance)

2023 - 2024

#### Self-Employed, Remote

- Redesigned a fitness tracking app's UI, improving readability and reducing cognitive load.
- Conducted competitive analysis to benchmark UX best practices against industry leaders.
- Developed an interactive prototype for a mobile finance app, securing investor interest for the startup.
- Implemented a streamlined navigation system that reduced the average number of taps needed to complete a task.

## SKILLS

Mobile UX/UI Design	★★★★★
User-Centered Design	★★★★★
Prototyping & Wireframing	★★★★★
Mobile Accessibility Standards	★★★★★
Figma, Adobe XD, Sketch	★★★★★
iOS & Android Guidelines	★★★★★
Usability Testing & Analytics	★★★★★