





NATALIE EVANS

Merchandising Retail Assistant

PROFESSIONAL SUMMARY

Creative and organized high school graduate with experience in theater production and summer camp leadership. Seeking an entry-level merchandising retail assistant role to apply visual organization skills and contribute to store presentation and product layout.

EDUCATION

High School Diploma

Midwood High School | Brooklyn, NY

- Graduated 2025
- Visual Arts Track | GPA: 3.7

SKILLS		
•	Display organization	Expert
•	Color coordination	Expert
•	Inventory checks	Expert
•	Creativity and visual balance	Expert
•	Schedule planning	Expert
•	Task prioritization	Expert
•	Team collaboration	Expert
•	Light lifting and physical setup	Expert

EXPERIENCE



Stage Crew Assistant Brooklyn Youth Theatre / Brooklyn, NY

- · Collaborated with directors and designers to conceptualize and build scenery, choosing materials that aligned with aesthetic and budget constraints.
- · Managed backstage areas during performances, ensuring props and equipment were set correctly and transitions were executed without delays.
- · Created visual storyboards for lighting and set layouts during rehearsals, enhancing consistency in production delivery.
- · Worked with the wardrobe department to maintain costume racks and backdrops, offering input on color matching and spatial layout.

2024 - 2024

Camp Counselor

Prospect Park Kids Camp / Brooklyn, NY

- Led group games, creative workshops, and nature walks for campers aged 6–9, ensuring everyone remained engaged and safe throughout activities.
- · Set up and decorated indoor spaces for themed events using signage, props, and custom displays that matched the camp's weekly themes.
- Prepared and maintained supply kits for arts and crafts, ensuring all campers had materials ready at the start of each session.
- · Coordinated with other counselors to create detailed daily schedules, leading to smooth transitions between meals, play, and rest periods.

PROJECTS

Visual Merchandising Simulation School Project

- · Designed a mock retail window display as part of a senior capstone project, incorporating product placement strategy and seasonal aesthetics.
- · Created a digital mood board and floor plan, using Photoshop and hand-drawn layouts to visualize the final design.
- · Presented to a panel of instructors, receiving praise for cohesive storytelling, lighting choices, and space utilization.