

PROFESSIONAL SUMMARY

Versatile and curious junior content copywriter with experience crafting blog posts, how-to guides, and e-commerce content. Strong storytelling instincts paired with a solid grasp of tone, structure, and purpose. Interested in writing across industries and formats.

EDUCATION

Bachelor of Arts in English Literature

University of Washington | Seattle, WA — 2025

- Additional coursework: Digital Writing, Creative Nonfiction

UX Writing Essentials

UX Content Collective — Mar 2025

Content Marketing Certification

HubSpot Academy — Dec 2024

SKILLS

- Content writing Expert
- Blog posts Expert
- How-to guides Expert
- UX writing basics Expert
- Editorial research Expert
- Grammar & clarity Expert
- Proofreading Expert
- Notion & Trello Expert
- Collaboration Expert
- Flexibility Expert
- Skilled in rewriting the same sentence 12 different ways until it “feels right.” Expert

HOBBIES

- Reading
- Blogging

EXPERIENCE

2025 - 2025
Content Writing Intern
Cascade Digital Studio / Seattle, WA

- Wrote weekly blog articles for a Pacific Northwest travel site, focusing on regional highlights and sustainable travel tips.
- Assisted in creating and refining how-to article structures for clients in education and tech.
- Participated in editorial planning and brainstorming meetings, contributing fresh content ideas.
- Edited draft content for voice consistency and ensured alignment with client brand guidelines.

2024 - 2025
E-commerce Content Assistant (Freelance)
Blue Finch Home / Portland, OR

- Produced vivid, benefit-focused descriptions for seasonal home decor collections.
- Updated navigation and category content, increasing product discovery through internal links.
- Worked alongside UX designers to shape About and FAQ content with clear CTAs.
- Conducted competitor audits to suggest keyword-driven improvements to landing pages.

PUBLICATIONS

Contributor at The Seattle Weekly Blog — Reviews & editorial features since 2024