

Julian Reed

UX/UI Designer

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CareTrack Product

Hi CareTrack Product Team,

I'm reaching out to apply for the UX/UI Designer role and to share my portfolio. I'm especially interested in CareTrack's mission to simplify healthcare experiences through digital tools. That approach aligns with how I work—designing with empathy and clarity at the center.

One project in my portfolio that reflects this is a patient intake redesign for WellBridge Clinics. I conducted user interviews, mapped the onboarding flow, and created wireframes that improved usability. After launch, the average appointment booking time dropped by 47%.

I also contributed to a prototype for a prescription refill app, where I focused on accessibility and tap-friendly navigation. These projects are available to view at www.julianreedux.com, along with notes on my design process and key takeaways.

I'd be thrilled to learn more about your product roadmap and see where I can help enhance the user experience. Thanks for considering my application.

Best,

Julian Reed