

SIENNA CARTER

Freelance Graphic Designer

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 Savannah, GA

Professional summary

Creative and self-motivated graphic design student at SCAD with freelance experience. Specializes in custom illustration, branding, and visual content tailored to unique client visions.

Experience

Freelance Graphic Designer

January 2025 - Now

, Savannah, GA

- Design personalized branding packages for over 15 small businesses and entrepreneurs, including logos, website elements, and full visual identity systems.
- Deliver completed projects on strict timelines, maintained transparent communication, and secured multiple repeat clients through referrals and testimonials.
- Consult clients on design trends, user experience, and technical limitations to align creative goals with brand values.
- Manage all project workflow stages independently, from initial quote to final delivery and invoice.

Education

BFA in Graphic Design of Savannah College of Art and Design (SCAD) | Savannah, GA

- Expected Graduation: Jun 2026
- GPA: 3.9

Certifications

- Adobe Certified Professional – Visual Design (2025)
- UX Design Certificate – Google Career Certificates (2024)

Skills

- Adobe Creative Suite (Photoshop, Illustrator-
, InDesign)
Expert
- Branding & Identity Design
Expert
- Social Media Graphics
Expert
- Typography & Color Theory
Expert
- Figma & Canva
Expert
- Client Relationship Management
Expert
- File Prep for Web & Print
Expert
- Creative Problem Solving
Expert
- Contract Negotiation
Expert
- Project Planning
Expert