

SARAH LIN



MEDICAL BIOTECH SALES

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M.S. in Biotechnology graduate with a strong foundation in molecular diagnostics and stakeholder communication. Aims to support clinicians and researchers by promoting cutting-edge biotech solutions through data-driven sales and education.

EXPERIENCE

Project Work

Capstone: Market Entry Strategy for Genomic Testing Startup

- Developed go-to-market plan for a hypothetical diagnostic product.
- Conducted competitor analysis, created value matrix for oncologists and lab directors.
- Presented findings to industry panel for feedback.

EDUCATION

M.S. in Biotechnology

University of California / Graduated: December 2025

B.S. in Biochemistry

University of Texas at Austin / Graduated: May 2023

Certifications

- **Biotech Sales Bootcamp – BioPharma Institute**, January 2024
- **Regulatory and Clinical Affairs for Sales Professionals – Coursera**, December 2023

SKILLS

Genomics and immunotherapy product knowledge

Expert

Stakeholder mapping and KOL outreach

Expert

CRM: Salesforce, Pipedrive

Expert

Scientific communication and compliance protocols

Expert

Market segmentation and product strategy

Expert

LANGUAGES

Chinese (fluent)

French (intermediate)