Facial Waxing Specialist

Jasmine Reyes

(512) 555-0293
asminereyes@email.com
Austin, TX

Professional summary

Licensed esthetician with 4 years of focused experience in facial waxing and brow design. Specializes in precision hair removal, brow symmetry, and gentle waxing techniques for sensitive skin. Passionate about creating confidence--boosting results through attention to detail and personalized care.

Experience

Facial Waxing Specialist

2022 - Now

The Brow House / Austin, TX

- Provide tailored facial waxing services, including brows, upper lip, and chin, to 15–20 clients daily while carefully adapting technique for skin type and desired brow shape.
- Cultivate loyal relationships with clients through consistent results and educational conversations about brow maintenance and skin health.
- Help increase revenue by upselling brow tinting and aftercare products, contributing to a 20% increase in average client spend.
- Partner with the marketing team to develop monthly before-and-after content for social media, boosting online bookings and visibility.

Esthetician Apprentice

2021 - 2022

Zen Beauty Studio / Round Rock, TX

- Shadowed licensed estheticians in facial waxing procedures, gradually assuming direct service responsibilities while maintaining quality.
- Prepared clients by explaining the process, discussing sensitivity, and recommending post-treatment care regimens.
- Maintained strict hygiene standards, regularly disinfecting workstations and tools to exceed Texas state safety regulations.
- Scheduled return appointments and provided feedback reports to support client retention efforts and optimize service quality.

Education

Licensed Esthetician

Avenue Five Institute | Austin, TX – 2020

Certifications

- Texas Cosmetology License | Expires 2027
- Lash & Brow Specialist Certificate | 2022

Additional Information

Certified in Teen Skin Services; volunteered with local high school career days to introduce teens to esthetics.

Skills

- Eyebrow waxing
- Lip and chin waxing
- Brow tinting
- Facial skin analysis
- Wax temperature control
- Pore-friendly waxing techniques