# **Healthcare Consultant**

# Verna Appel

### **Professional summary**

Results-oriented Healthcare Consultant with a demonstrated history of delivering strategic solutions to enhance operational efficiency and organizational performance. Possessing expertise in healthcare management, process optimization, and stakeholder collaboration, committed to driving positive outcomes for clients.

# Experience

## **Healthcare Consultant**

January 2020 - Now

Serendipity Therapeutics / United States, Philadelphia, PA

- Lead consulting engagements with healthcare organizations to assess operational processes, identify areas for improvement.
- Conduct comprehensive data analysis and financial modeling to evaluate the impact of proposed interventions.
- Provide expert guidance on regulatory compliance, accreditation standards, and healthcare policy changes.
- Deliver engaging presentations and training sessions to educate stakeholders on best practices.

# **Healthcare Management Intern**

June 2019 - August 2019

Thomas Jefferson University Hospital / United States, Philadelphia, PA

- Supported senior leadership in various projects related to healthcare administration.
- Conducted research and analysis to assess market trends, competitor strategies, and patient demographics.
- Assisted in the development of policies and procedures to enhance operational
  efficiency.
- Participated in interdisciplinary meetings and facilitated communication between departments.

# **Professional Affiliations**

American College of Healthcare Executives, Member

Healthcare Information and Management Systems Society, Member

+1 254 452 6532

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United States, Waynesboro, PA, 828
Aaron Smith Drive

#### Education

### **Master of Healthcare Administration**

2016 - 2018

University of Pennsylvania United States, Philadelphia, PA

# **Bachelor of Science in Health Services Administration**

2012 - 2016

Penn State University

United States, University Park, PA

#### **Certifications**

Certified Healthcare Consultant (CHC)

American Association of Healthcare Consultants, Expiration: June 2025

#### Skills

**Quality Assurance** 

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Healthcare Regulations-/Laws



Regulatory Compliance



Clinical Knowledge



Strategic Planning



#### Languages

Italian (Fluent)